

Assignment – Business Development

Please read about the Experience Design Services [UX Consulting Services – Design Thinking Firm – UK, US, India \(worxwide.com\)](#) create the following:

1. Ideal Customer Profile
2. Designations to target and why?
3. Targeted Emailer to the designation
4. Share a list of 5 prospects we can target for our services. (Company, contact person, designation, and LinkedIn profile)
5. Name the tools available in the market for lead generation to find email IDs and mobile numbers.

Please do submit the assignment within 2 business days of your application.

